



WFSB Fairfield County
 333 Capital Blvd
 Rocky Hill, CT 06067
 Main: (860)728-3333
 Billing: (404)325-4646

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
494049-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
GFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Mentzer Media Services, Inc.
 Attention: Accounts Payable
 600 Fairmount Avenue
 Suite 306
 Towson, MD 21204

Send Payment To:

WFSB Fairfield County
 Box 13034
 Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
McMahon for Senate	MCMAHON IIGFSBII	1331

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	494049	06311998

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/19/12	6AM-6:30AM Eyewitness	6AM-6:30AM	-TWTF--	:30	2	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 2 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 GFSB Tu 10/16/12 6:13 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 LMFS12TV35H \$40.00 NM 3 GFSB F 10/19/12 6:22 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 LMFS12TV38H \$40.00 NM									
2	10/16/12	10/19/12	6:30AM-7AM Eyewitness	6:30AM-7AM	-TWTF--	:30	3	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 3 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB Tu 10/16/12 6:42 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 LMFS12TV33H \$50.00 NM 3 GFSB W 10/17/12 6:53 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 LMFS12TV35H \$50.00 NM 1 GFSB F 10/19/12 6:54 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 LMFS12TV36H \$50.00 NM									
3	10/16/12	10/19/12	7AM-9AM The Early Show	7AM-9AM	-TWTF--	:30	4	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 4 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 GFSB Tu 10/16/12 8:28 AM 7AM-9AM The Early Show 7AM-9AM :30 LMFS12TV35H \$30.00 NM 6 GFSB W 10/17/12 8:59 AM 7AM-9AM The Early Show 7AM-9AM :30 LMFS12TV36H \$30.00 NM 4 GFSB Th 10/18/12 8:59 AM 7AM-9AM The Early Show 7AM-9AM :30 LMFS12TV36H \$30.00 NM 2 GFSB F 10/19/12 7:59 AM 7AM-9AM The Early Show 7AM-9AM :30 LMFS12TV38H \$30.00 NM									
4	10/16/12	10/19/12	Eyewitness News at Noon	12PM-12:30PM	-TWTF--	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB W 10/17/12 12:21 PM Eyewitness News at Noon 12PM-12:30PM :30 LMFS12TV35H \$50.00 NM									
5	10/16/12	10/19/12	5PM-5:30PM Eyewitness	5PM-5:30PM	-TWTF--	:30	2	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 2 \$65.00									

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Advertiser	Product	Estimate Number	
McMahon for Senate	MCMAHON IIGFSBII	1331	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/16/12	10/19/12	5PM-5:30PM Eyewitness	5PM-5:30PM	-TWTF--	:30	2	\$65.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB W 10/17/12 5:25 PM 5PM-5:30PM Eyewitness New 5PM-5:30PM :30 LMFS12TV36H \$65.00 NM 4 GFSB Th 10/18/12 5:12 PM 5PM-5:30PM Eyewitness New 5PM-5:30PM :30 LMFS12TV38H \$65.00 NM									
6	10/16/12	10/19/12	5:30PM-6PM Eyewitness	5:30PM-6PM	-TWTF--	:30	2	\$65.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -TWTF-- 2 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 GFSB W 10/17/12 5:53 PM 5:30PM-6PM Eyewitness New 5:30PM-6PM :30 LMFS12TV35H \$65.00 NM 3 GFSB F 10/19/12 5:54 PM 5:30PM-6PM Eyewitness New 5:30PM-6PM :30 LMFS12TV36H \$65.00 NM									
7	10/16/12	10/19/12	6PM-6:30PM Eyewitness	6PM-6:30PM	-TWTF--	:30	2	\$90.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -TWTF-- 2 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 GFSB Th 10/18/12 6:12 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 LMFS12TV36H \$90.00 NM 1 GFSB F 10/19/12 6:08 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 LMFS12TV38H \$90.00 NM									
8	10/16/12	10/19/12	7PM-7:30PM	7PM-7:30PM	-TWTF--	:30	2	\$90.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -TWTF-- 2 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 GFSB Tu 10/16/12 7:21 PM 7PM-7:30PM :30 LMFS12TV33H \$90.00 NM 1 GFSB W 10/17/12 7:11 PM 7PM-7:30PM :30 LMFS12TV36H \$90.00 NM									
9	10/16/12	10/19/12	7:30PM-8PM	7:30PM-8PM	-TWTF--	:30	2	\$90.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -TWTF-- 2 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 GFSB W 10/17/12 7:48 PM 7:30PM-8PM :30 LMFS12TV35H \$90.00 NM 2 GFSB F 10/19/12 7:55 PM 7:30PM-8PM :30 LMFS12TV36H \$90.00 NM									
10	10/16/12	10/19/12	5AM-5:30AM Eyewitness	5AM-5:30AM	-TWTF--	:30	3	\$20.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -TWTF-- 3 \$20.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 10/16/12 5:29 AM 5AM-5:30AM Eyewitness New 5AM-5:30AM :30 LMFS12TV35H \$20.00 NM 2 GFSB Th 10/18/12 5:09 AM 5AM-5:30AM Eyewitness New 5AM-5:30AM :30 LMFS12TV36H \$20.00 NM 4 GFSB F 10/19/12 5:27 AM 5AM-5:30AM Eyewitness New 5AM-5:30AM :30 LMFS12TV38H \$20.00 NM									
11	10/16/12	10/19/12	5:30AM-6AM Eyewitness	5:30AM-6AM	-TWTF--	:30	3	\$30.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -TWTF-- 3 \$30.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 GFSB Tu 10/16/12 5:59 AM 5:30AM-6AM Eyewitness New 5:30AM-6AM :30 LMFS12TV33H \$30.00 NM 4 GFSB Th 10/18/12 5:53 AM 5:30AM-6AM Eyewitness New 5:30AM-6AM :30 LMFS12TV36H \$30.00 NM 2 GFSB F 10/19/12 5:53 AM 5:30AM-6AM Eyewitness New 5:30AM-6AM :30 LMFS12TV36H \$30.00 NM									
12	10/16/12	10/19/12	Eyewitness News	11PM - 11:35PM	-TWTF--	:30	3	\$65.00	NM

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Advertiser	Product	Estimate Number	
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/16/12	10/19/12	Eyewitness News	11PM - 11:35PM	-TWTF--	:30	3	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 3 \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 10/16/12 11:22 PM Eyewitness News 11PM - 11:35PM :30 LMFS12TV35H \$65.00 NM 2 GFSB W 10/17/12 11:26 PM Eyewitness News 11PM - 11:35PM :30 LMFS12TV36H \$65.00 NM 4 GFSB F 10/19/12 11:06 PM Eyewitness News 11PM - 11:35PM :30 LMFS12TV36H \$65.00 NM									
13	10/16/12	10/16/12	NCIS	8PM-9PM	-1-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 10/16/12 8:36 PM NCIS 8PM-9PM :30 LMFS12TV35H \$300.00 NM									
14	10/20/12	10/20/12	SA Eyewitness News	6AM-7AM	-----1-	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1- 1 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Sa 10/20/12 6:43 AM SA Eyewitness News 6AM-7AM :30 LMFS12TV38H \$20.00 NM									
15	10/20/12	10/20/12	SA Eyewitness News	7AM-9AM	-----1-	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1- 1 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Sa 10/20/12 8:06 AM SA Eyewitness News 7AM-9AM :30 LMFS12TV36H \$35.00 NM									
16	10/21/12	10/21/12	SU Eyewitness News	6AM-7AM	-----1	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 10/21/12 6:13 AM SU Eyewitness News 6AM-7AM :30 LMFS12TV38H \$20.00 NM									
17	10/21/12	10/21/12	SU Eyewitness News	7AM-9AM	-----1	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB Su 10/21/12 8:36 AM SU Eyewitness News 7AM-9AM :30 LMFS12TV36H \$35.00 NM									
18	10/21/12	10/21/12	CBS Sunday Morning	9AM-10:30am	-----1	:30	1	\$85.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$85.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 10/21/12 9:54 AM CBS Sunday Morning 9AM-10:30am :30 LMFS12TV40H \$85.00 NM									
19	10/21/12	10/21/12	Su 10:30AM-11:30AM RC10:30AM-11:30AM		-----1	:30	1	\$55.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$55.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 10/21/12 10:59 AM Su 10:30AM-11:30AM ROT 10:30AM-11:30AM :30 LMFS12TV38H \$55.00 NM									
20	10/21/12	10/21/12	Patriots Football	1pm-7pm	-----4	:30	4	\$350.00	NM

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494049-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
McMahon for Senate	MCMAHON IIGFSBII	1331	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----4 4 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 GFSB Su 10/21/12 4:21 PM Patriots Football 1pm-7pm :30 LMFS12TV36H \$350.00 NM 1 GFSB Su 10/21/12 5:57 PM Patriots Football 1pm-7pm :30 LMFS12TV40H \$350.00 NM 2 GFSB Su 10/21/12 6:07 PM Patriots Football 1pm-7pm :30 LMFS12TV38H \$350.00 NM 4 GFSB Su 10/21/12 6:45 PM Patriots Football 1pm-7pm :30 LMFS12TV36H \$350.00 NM									
21	10/21/12	10/21/12	Delayed 60 Minutes	730-830p	-----1	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 10/21/12 8:34 PM Delayed 60 Minutes 730-830p :30 LMFS12TV40H \$550.00 NM									
22	10/21/12	10/21/12	Delayed The Mentalist	1030-1130p	-----1	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 10/21/12 11:33 PM Delayed The Mentalist 1030-1130p :30 LMFS12TV36H \$200.00 NM									
23	10/22/12	10/22/12	6AM-6:30AM Eyewitness	6AM-6:30AM	1-----	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/22/12 6:25 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 LMFS12TV36H \$40.00 NM									
24	10/22/12	10/22/12	6:30AM-7AM Eyewitness	6:30AM-7AM	1-----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/22/12 6:39 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 LMFS12TV40H \$50.00 NM									
25	10/22/12	10/22/12	7AM-9AM The Early Show	7AM-9AM	1-----	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/22/12 8:54 AM 7AM-9AM The Early Show 7AM-9AM :30 LMFS12TV38H \$30.00 NM									
26	10/22/12	10/22/12	Eyewitness News at Noon	12PM-12:30PM	1-----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/22/12 12:08 PM Eyewitness News at Noon 12PM-12:30PM :30 LMFS12TV36H \$50.00 NM									
27	10/22/12	10/22/12	5PM-5:30PM Eyewitness	5PM-5:30PM	1-----	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/22/12 5:26 PM 5PM-5:30PM Eyewitness New 5PM-5:30PM :30 LMFS12TV40H \$65.00 NM									
28	10/22/12	10/22/12	5:30PM-6PM Eyewitness	5:30PM-6PM	1-----	:30	1	\$65.00	NM

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28	10/22/12	10/22/12	5:30PM-6PM Eyewitness	5:30PM-6PM	1-----	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/22/12 5:44 PM 5:30PM-6PM Eyewitness New 5:30PM-6PM :30 LMFS12TV38H \$65.00 NM									
29	10/22/12	10/22/12	6PM-6:30PM Eyewitness	6PM-6:30PM	1-----	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/22/12 6:13 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 LMFS12TV36H \$90.00 NM									
30	10/22/12	10/22/12	7PM-7:30PM	7PM-7:30PM	1-----	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/22/12 7:20 PM 7PM-7:30PM :30 LMFS12TV40H \$90.00 NM									
31	10/22/12	10/22/12	7:30PM-8PM	7:30PM-8PM	1-----	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/22/12 7:40 PM 7:30PM-8PM :30 LMFS12TV38H \$90.00 NM									
32	10/22/12	10/22/12	5AM-5:30AM Eyewitness	5AM-5:30AM	1-----	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/22/12 5:06 AM 5AM-5:30AM Eyewitness New 5AM-5:30AM :30 LMFS12TV40H \$20.00 NM									
33	10/22/12	10/22/12	5:30AM-6AM Eyewitness	5:30AM-6AM	1-----	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/22/12 5:38 AM 5:30AM-6AM Eyewitness New 5:30AM-6AM :30 LMFS12TV38H \$30.00 NM									
34	10/22/12	10/22/12	M-SU Eyewitness News @ 11PM	11PM-11:35PM	1-----	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/22/12 11:23 PM M-SU Eyewitness News @ 11 11PM-11:35PM :30 LMFS12TV36H \$65.00 NM									
35	10/22/12	10/22/12	Presidential Debate	9pm-11pm	1-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/22/12 10:58 PM Presidential Debate 9pm-11pm :30 LMFS12TV40H \$300.00 NM									
36	10/16/12	10/16/12	National Debates	9pm-11pm	-1-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1----- 1 \$300.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



Send Payment To:

WFSB Fairfield County
Box 13034
Newark, NJ 07188-0034

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
494049-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
McMahon for Senate	MCMAHON IIGFSBII	1331

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
36	10/16/12	10/16/12	National Debates	9pm-11pm	--1-----	:30	1	\$300.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 10/16/12 National Debates 9pm-11pm :00 \$300.00 NM See MG 36.2 2 GFSB Th 10/18/12 8:20 PM Big Bang/2.5 Men 8PM-9PM :30 LMFS12TV38H \$300.00 NM MG for 36.1 10/16									
37	10/22/12	10/22/12	M-SU Eyewitness News @ 11PM-11:35PM		M-----	:30	1	\$65.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 M----- 1 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/22/12 11:32 PM M-SU Eyewitness News @ 11 11PM-11:35PM :30 LMFS12TV40H \$65.00 NM									
38	10/18/12	10/18/12	Person of Interest	9PM-10PM	---T---	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 ---T--- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Th 10/18/12 9:36 PM Person of Interest 9PM-10PM :30 LMFS12TV36H \$300.00 NM									
39	10/19/12	10/19/12	Blue Bloods	10PM-11PM	----F--	:30	1	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 ----F-- 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB F 10/19/12 10:45 PM Blue Bloods 10PM-11PM :30 LMFS12TV38H \$200.00 NM									
41	10/21/12	10/21/12	Delayed The Good Wife	930-1030p	-----S	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----S 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 10/21/12 10:36 PM Delayed The Good Wife 930-1030p :30 LMFS12TV38H \$350.00 NM									
Total Spots							60		

Gross Total \$6,445.00

Agency Commission \$966.75

Net Amount Due \$5,478.25

Payment Terms Net 30 Days